




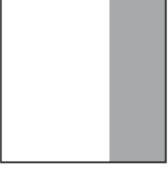

THE DRUMBEAT

The Independent Student Media Source of Tyler Junior College

Company Name:	
Contact Person:	
Phone:	Fax:
Address:	
City/State/Zip:	
E-mail:	

INSERTION ORDER

Insertion Order:
Sales Rep:
Issue Date(s):
CAMERA READY / TO BE DESIGNED (circle one; ask about design fees)

AD WIDTH (in columns):	AD HEIGHT (in inches):	TOTAL AD SIZE (# columns x # inches):	RATE:
PLEASE CIRCLE ONE:			+ DESIGN FEE
			-DISCOUNT
			+ COLOR
Full Page 5 columns x 10.375" 10.25" wide x 10.375" tall \$518	Half Page 2.5 columns x 10.375" 5.125" wide x 10.375" tall \$259	Quarter Page 2.5 columns x 5.1875" 5.125" wide x 5.1875" tall \$130	= TOTAL
One Third Page 2 columns x 10.375" 4.04" wide x 10.375" tall \$208	Postcard 2 columns x 2.5" 4.04" wide x 2.5" tall \$50		

CUSTOM SIZES AVAILABLE. CONTACT TJCNEWS@TJC.EDU FOR MORE INFO

PLEASE FILL OUT ONE FORM PER CAMPAIGN OR PER AD IF AD SIZES CHANGE.

IMPORTANT DATES & DEADLINES

Issue Date	Advertising Deadline	Deadline for Ad Materials
Aug. 19	Aug. 12	Aug. 15
Sept. 9	Sept. 2	Sept. 6
Sept. 23	Sept. 16	Sept. 19
Oct. 7	Sept. 30	Oct. 3
Oct. 21	Oct. 14	Oct. 17
Nov. 4	Oct. 28	Oct. 31
Nov. 18	Nov. 11	Nov. 14

CONTACT INFO

Phone 903-510-2299
Fax 903-510-3246
E-mail tjcnews@tjc.edu

MAILING ADDRESS

The Drumbeat
c/o Laura Krantz
P.O. Box 9020
Tyler, TX 75711

Deadlines for advertisements are final. All e-mailed ads must be received by 9 a.m. on the ad material deadline. All ads produced by *Drumbeat* staff must be approved and signed off by 9 a.m. on the ad material deadline.

Please make checks payable to:
The Apache Pow Wow

AGREEMENT

By signing below, I verify I have received and read the Fall 2016 *Drumbeat* rate card, including all information regarding deadlines, discounts, design & color charges, late fees, tearsheets, billing, payments, ad submissions and errors and agree to the terms and conditions contained therein.

CUSTOMER SIGNATURE

DATE