



# Advertise with us!

**Tyler Junior College Student Media**  
Newspaper. Website. Television.

Reach a community of over 12,000 college students • Newspaper delivered bi-weekly to more than 50 locations • Bi-weekly news broadcast on social media and the web

**Faculty Adviser**  
**Kasi Dickerson**  
903-510-2335  
kasi.dickerson@tjc.edu

**Faculty Adviser**  
**Adrienne Hampton**  
adrienne.hampton@tjc.edu



## THE DRUMBEAT

**Full Page**  
**\$600**

10.375" x 21.5"

**1/4 page**  
**\$150**

6.883" x 8"  
or  
5.137" x 10"

**Postcard**  
**\$75**

5.137" x 4"l  
or  
3.392" x 6"

**1/2 page**  
**\$300**

10.375" x 10"

On-campus organizations and programs will receive free color on their ads!

For off-campus advertisers, color is an additional \$50 for 1/2 page, 1/4 page and postcard sized ads; and an additional \$100 for full-page ads.

Issue	Date	Advertising Deadline	Deadline for Ad Materials
1	Jan. 29	Jan. 22	Jan. 20
2	Feb. 12	Feb. 5	Feb. 3
3	Feb. 26	Feb. 19	Feb. 17
4	March 12	March 5	March 3
5	April 2	March 26	March 24
6	April 16	April 9	April 7

# Bundle Packages

Save money, Reach more of your audience!

## Package 1 • 50% off

Buy a full page print ad in one issue get 50% off the online advertising rate for two weeks.

## Package 2 • 25% off

Buy a half page print ad in one issue get 25% off the online advertising rate for two weeks.

## Package 3 • 15% off

Buy a quarter page print ad in one issue get 15% off the online advertising rate for one week.

## Package 4 • 10% off

Buy a postcard ad get 10% off the online advertising rate for one week.

**Get 10% off when you advertise in three issues!**

